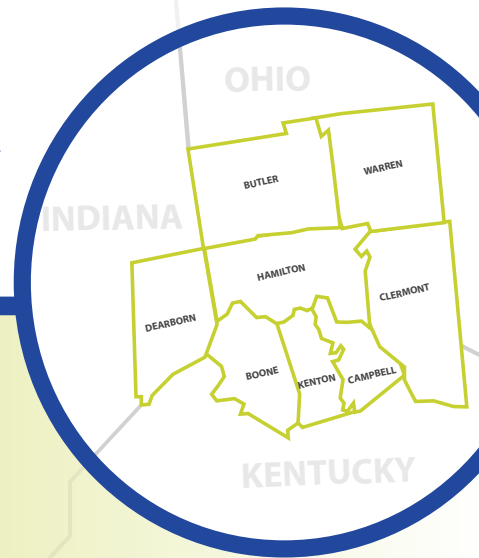


# 2024 OHIO-KENTUCKY-INDIANA METROPOLITAN ONBOARD TRANSIT PASSENGER SURVEY



In the spring of 2024, the Ohio-Kentucky-Indiana Regional Council of Governments (OKI) partnered with local transit agencies to conduct an onboard survey for fixed-route services in the region. The survey results will:

- ▶ Support metropolitan transportation plan and transportation improvement program for OKI;
- ▶ Support transit plans, future high-frequency routes, BRT corridors, and other initiatives;
- ▶ Inform OKI regional travel demand model updates;
- ▶ Meet air quality conformity requirements.

## KEY STATS & FACTS



**4** transit agencies



**10%** of riders surveyed



**85** routes surveyed



**5,583**  
surveys completed

## TOP 5 ORIGINS & DESTINATIONS

Home



**48%**

**41%**

Workplace



**18%**

**21%**

School (K-12 & Higher Education)



**9%**

**8%**

Shopping



**7%**

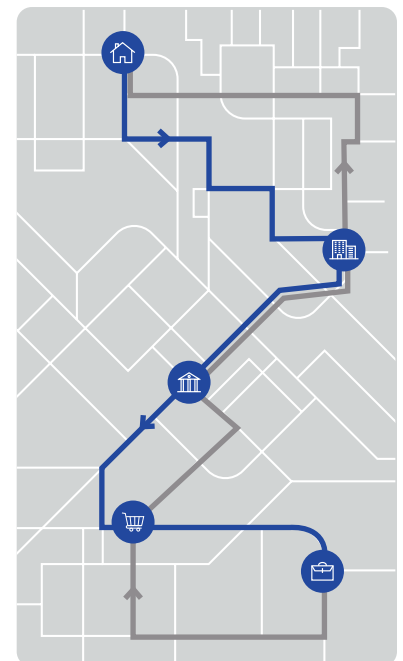
**7%**

Personal Business



**5%**

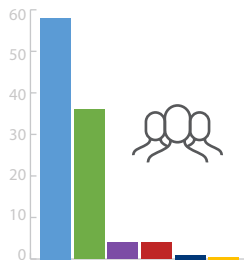
**6%**



● Origin

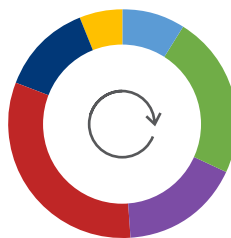
● Destination

# RIDER CHARACTERISTICS



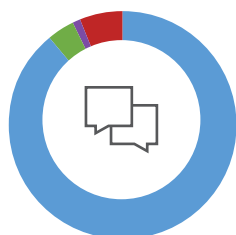
## Race and ethnicity

Black / African American	58%
White	36%
Hispanic/Latino	4%
Asian	4%
American Indian / Alaska Native	1%
Somali	<1%



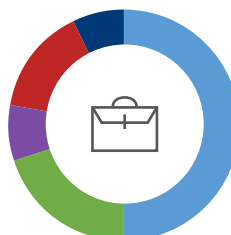
## Age

Under 18	9%
18-25	23%
26-34	17%
35-54	32%
55-64	13%
65 and older	6%



## Languages riders speak at home

English	89%
Spanish	4%
French	1%
Other	6%



## Employment status

Employed full time	50%
Employed part time	20%
Not employed, Seeking work	8%
Not employed, Not seeking work	15%
Retired / Homemaker	7%



**59% of all riders**  
do not have a driver's license



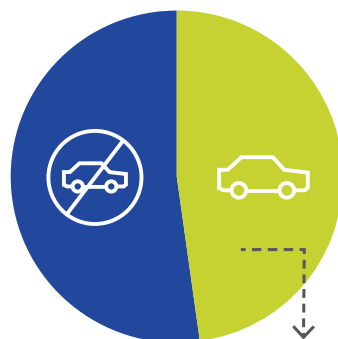
**48% of all riders**  
have an annual household income  
of less than \$25,000

**87%**

of riders use  
transit 3 or more  
times per week

**56%**

live in a household  
with no vehicle



**44%**

live in a household with  
one or more vehicles

**34%**

of riders  
transfer routes  
during their trip

within that 44% we asked...

**Could you have used one of these  
vehicles to complete this trip?**

Yes **18%** No **82%**

PARTICIPATING AGENCIES



CONDUCTED BY

